



# The 5-Minute Content Strategy

for Restaurants & Event Venues

## 3 Viral Hook Prompts to Use This Week

- "What most people get wrong about [insert dish/event]..."
- "Behind the scenes of how we [prepare/plan] this experience"
- "If you're in [City Name], this one's for you (you'll want to save this!)"

## 2 Caption Templates

- This might be our most-loved [menu item/photo booth feature] - and here's why people keep coming back...
- Hosting a [type of event]? Here's how we help you shine without the stress:

## Weekend Filming Checklist

- Get 3 clips of your staff in action (with smiles!)
- Show the vibe: decor, lights, guests laughing
- Add a short voiceover or trending audio later

## Want help applying this to your brand?

Scan the QR code below to book your free 30-minute consultation with The Mark Social Media.

